

ACDI

# Storyboard

## Turn Your Data Into Actionable, Visual Business Intelligence.

Storyboard pulls in all your disparate business data and displays it in an organized, easy-to-digest, and elegant dashboard. With powerful, customized filtering options, you'll see your data like you never have before – the way you want it.

**That's business intelligence,  
that's StoryBoard.**





# Let Your Data Tell A Story



Storyboard is a powerful platform for better productivity in your business. View real-time data in a way that's easy to digest so you can take action. Easily create a customizable, interactive dashboard to track company KPIs, departmental goals, project milestones, and more. Reach deep into every facet of your operations and get meaningful business intelligence.

## Audience – Target Market/Customer

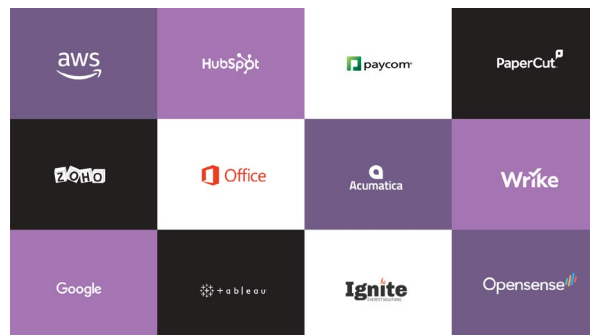
- Enterprise clients looking to augment their existing data teams
- Midsize companies looking to implement analytics or replace an ineffective solution
- SMBs looking to implement analytics for the first time to make better decisions

## Business Benefit

- Customizable dashboards showing you exactly what you want to see
- Data brought in from multiple sources, giving you a single source of truth
- A dedicated analyst to help you understand
- Use your data to make better decisions
- Cloud-based service, no need for setting up any infrastructure

# “You can only manage what you measure.”

At ACDI we use multiple software suites – CRM, Accounting, Support, Marketing, Project Management, etc., all with repositories full of data about the companies we’ve worked with over the past 26 years. But how can we compare the data? Is our support ticket response time affecting our net promoter score? How are sales call volumes trending with our net new license rates?



We had all the information, just not in the same place. That’s why we created a dashboard, an analytics dashboard, all of our data in the same place filtered the way we want it in a visual way that’s easy to understand. Believe us, it made all the difference.

## Real-World Use cases

### PREDICTIVE ANALYSIS

Analyze and predict the insurance reimbursement cycle and amounts based on procedures

### BENCHMARKING

Track patient volumes to predict staff optimization and hiring needs based on census and industry trends

### QUANTITATIVE ANALYSIS

Track marketing campaigns to measure effectiveness and delivery of value to patients and providers

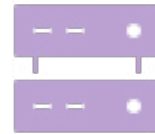


## We're Your Chief Data Officer



### DATA PIPELINES

Use our custom built connections to collect your data. The StoryBoard platform makes it easier to be successful.



### CLOUD DATA WAREHOUSE

Store your data in one location for all departments to use collectively. With better organization and accessibility comes better efficiency.



### DATA ANALYSIS

Filter your data with custom fields, properties, and algorithms so the insights you receive are relevant to your business. Cut out the clutter for better insights.



### DATA VISUALIZATION

Tell a better story with your data. Use visualization to help everyone in the company understand and act on data insights quicker and in a more efficient manner.

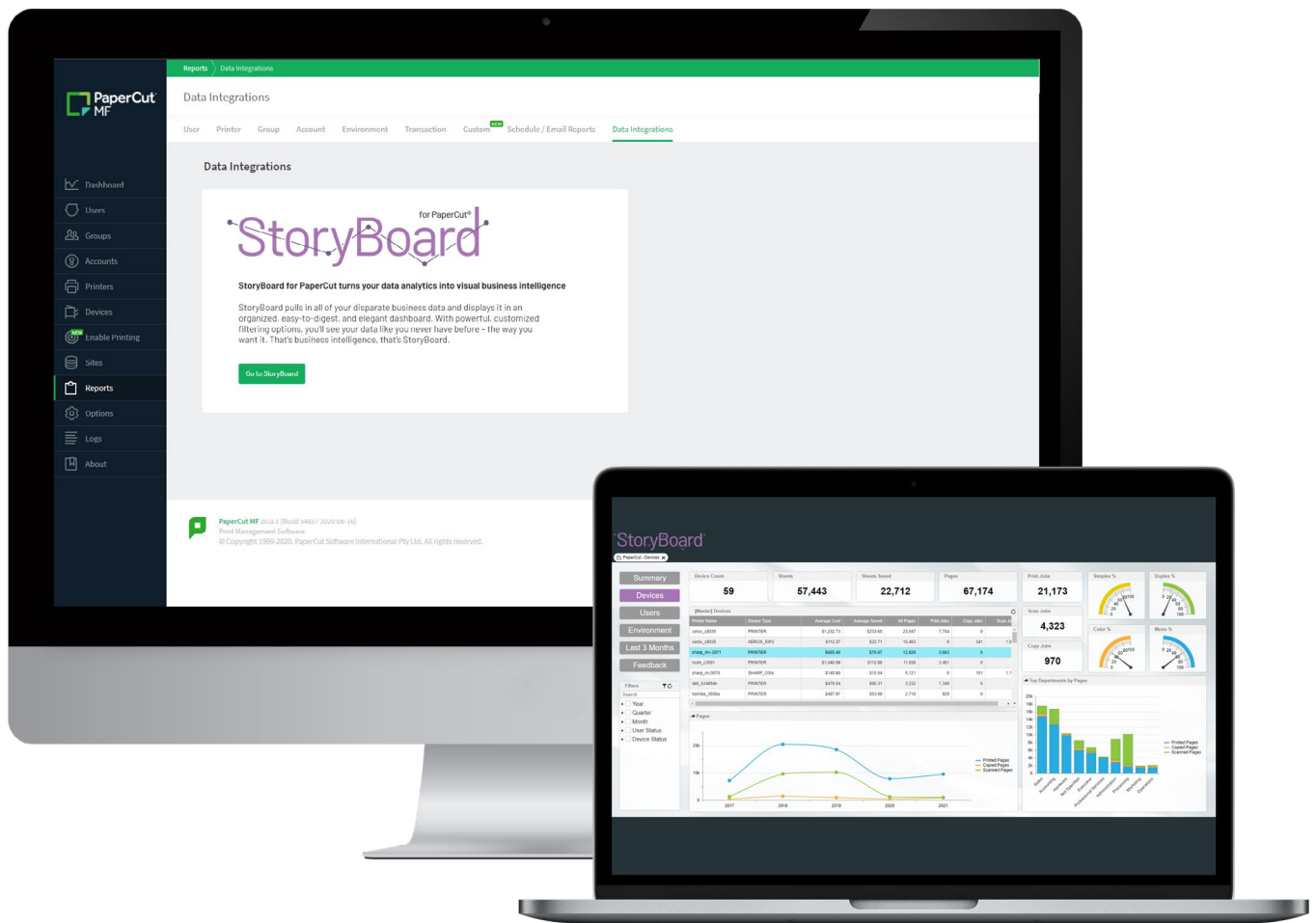
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INTRODUCING

# Storyboard<sup>®</sup>

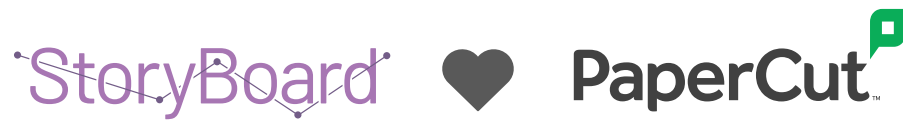
for PaperCut<sup>®</sup>

## Advanced Insights and Analytics for PaperCut Data



ACDI

800.990.2234 | [acd-inc.com/storyboard](http://acd-inc.com/storyboard)



All the StoryBoard analytics and insights designed specifically for the best print management software in the land, PaperCut.

No need setup those PaperCut reports.  
Storyboard gives you instant, real-time visualizations  
of your PaperCut installation.

Launch StoryBoard directly from the Integrations tab  
inside of the PaperCut 20 dashboard.

Set up StoryBoards for individual customers and  
rock your next QBR!

With infinite ways to click and drill-down in your data,  
the advanced comparison and benchmarking analytics  
will tell you the real story.

Oh, and in true PaperCut fashion, an environmental dashboard  
based on user habits. Very earthy!

# Storyboard<sup>®</sup>

for PaperCut<sup>®</sup>



- 1 Multiple storyboard views including by users, by devices, environmental, and summary StoryBoards.
- 2 Quick-glance metrics at the top of your dashboard for ease of use.
- 3 Simply click to drill down or filter by any available metric.
- 4 View reports based on the customer date range you set.
- 5 Multiple data styles for better visualization.